

DO.

SPACE • EVENT • EXPERIENCE

DOHYUN KIM

WORK HISTORY

PROFESSIONAL EXPERIENCE

SALES REP

Solar Energy Partners / Aug 2023 - Nov 2023

- Leveraged design expertise to enhance sales strategies and created visual compelling marketing materials, driving customer engagement and boosting revenue

DESIGNER

Eight Inc / Apple 3DVM Vendor / Oct 2019 - Dec 2022

- Designed Apple's global retail channels by reinventing consumer purchasing experience with a brand new Apple's typology
- Collaborated closely with project managers and visual merchandising teams, ensuring Apple's brand standards were met and exceeded
- Created rendering+technical drawing set for 3DVM team for visual communication between project managers, designers and engineers
- Identified and solved challenges in global store settings: aiming for strategies for successful retail program
- Led visual storytelling for (Kohl's, Ghirardelli, Medmen, Insa Cannabis, Cast Jewelry) creating compelling spatial experience using latest 3D programs for effective efficiency to boost brand visibility

CONTRACTOR

Boombang / Adidas / July 2022 - September 2022






- Collaborated with Adidas to visualize and brand a new basketball store, enhancing its overall aesthetic
- Contributed ideas and designs aligning with Adidas brand guidelines and the store's unique concept with new trend; Basketball movements
- Assisted in creating visual assets, including signage, displays, and promotional materials, ensuring a cohesive and visually appealing store presentation

INTERN

Eight Inc / Product Design Team / Jan 2019 - May 2019

- Developed an office product, contributing to its usability and user experience enhancements (office lighting infused with speaker)
- Collaborated with cross-functional teams to improve the product's design and participated in product review meetings to provide valuable recommendations for improvement

EXPERIENCE DESIGNER

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-  San Francisco, CA
-  www.dcreative.design
(password:fnzktm1014)
-  English / Korean

EDUCATION

Spatial Experience Design
Bachelor of Science

Design Matter
Minor

Art Center College of Design
with honor

CERTIFICATION

(Meta)

Front-End Development
Professional Certification

(Google)

User Experience Design
Professional Certification

SKILLS

(2D+ADOBE CS)

Sketching, Keynote, Mock Up,
Photoshop, Illustrator, InDesign

(3D MODELING+RENDERING)

Rhino, Cinema4D, SketchUp,
Vray, Enscape, Keyshot,
Unreal Engine