

# DO.

## DOHYUN KIM

### Experiential Designer

Space · Brand · Experience

docreative.design

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## EXPERIENCE

### Eight Inc

Designer

Fall, '19 - Current

Intern

Spring, '19 - Summer, '19

Work as a Vendor for Apple on evolving global retail programs. Create branded product experiences. Develop visual workflows utilizing the latest VR & AR. Also, work on storytelling through spatial experience to develop robust human experience for brands: Kohls, Medmen, Insa, Cast, Tumi, Xiaomi

### Boombang

Freelance

Spring, '22 - Current

Work with Adidas on visualizing and branding for the new Adidas concept store

### Snugtop

Freelance

Fall 18 - Spring 2019

Innovate product for Snugtop

### Hyundai

Freelance

Spring, '18 - Fall, '18

Develop a spatial narrative for Hyundai automotive company on the senior living environment

### ArtCenter College of Design

Teachers Assistant

Fall, '17 - Spring, '18

Visual Communication and Digital Process

### Coaniquem

Sponsored Studio

Fall, '17

Partner with Coaniquem to design healing spaces based on emotional storytelling

### Genesis

Sponsored Studio

Summer, '17

Create the spatial brand experience of the premium automotive company Genesis

## EDUCATION

### ArtCenter College of Design

BS, Spatial Experience Design

Focus on event, retail & branding

Minor, Design Matters

Research-based fundamentals, explore how could design bring positive force to society.

## SKILLS

### Hardware

Sketching, Modeling, Laser cutting, CNC

### Software

Rhino, Adobe Creative Suite, V-Ray, Cinema4D, Keyshot, Twinmotion, Unreal Engine, Enscape, Google Workspace

### Language

English, Korean

## RECOGNITION

### Wanted Design Competition

Summer, '19

Competition based in NYC inspiring local community, design a communal experience

### BD West Tradeshow

Spring, '18

Design & Installation of the Pledge tree to alert the hospitality industry about the enormous amount of waste produced in this industry, urging it to reduce, reuse and recycle.

### IIDA Charette

Fall, '17

Challenge to renovate the BLOC Office Tower in Downtown L.A. Sponsored by IIDA

### ArtCenter Student Gallery

Summer, '17

Exhibition design project "Trace"

## Hobbies and Interests

Surfing / Cooking / Traveling / Concerts / Events / Exhibition / Clubbing / Dogs / Cats